

PRIVACY NOTICE

The protection of your privacy is one of our primary objectives.

Register S.p.A., a company part of team.blue N.V. group, with registered office at Viale della Giovine Italia n. 17, Florence, postal code 50122 (hereinafter the “*Data Controller*”, the “*Company*”, or “*Register*”), is constantly committed to protecting the online privacy of all its users.

This document - pursuant to Article 13 of Regulation (EU) 2016/679 (hereinafter the “*Regulation*”) - sets out our privacy policy and enables you to understand how we process your personal data when you use our services (hereinafter the “*Privacy Notice*”). Furthermore, where required, you will be able to choose whether to grant express and informed consent to the processing of your personal data.

Within the webpages under Register’s domain www.register.it (hereinafter, for simplicity, the “*Website*”), there are various sections in which you may provide us with your personal data. Please note that specific privacy notices - pursuant to Article 13 of EU Regulation 2016/679 (hereinafter the “*Regulation*”) - are also published within those sections, and you should review them before providing us with the requested data.

The information and data you provide to us, or that we otherwise acquire - for example in connection with your registration for Register’s various services (such as, by way of example: domain name registration, e-mail accounts, Certified Electronic Mail (PEC) accounts, web space, hosting services, and other ancillary services, hereinafter, for simplicity, the “*Services*”) - will be processed in compliance with the provisions of the Regulation and with the confidentiality obligations that have always characterised Register.

Pursuant to the provisions of the Regulation and of Legislative Decree No. 196/2003, as subsequently amended (hereinafter the “*Privacy Code*”), the processing operations carried out by Register are informed by the principles of lawfulness, fairness, transparency, purpose and storage limitation, data minimisation, accuracy, integrity and confidentiality.

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1. Data Controller and Representative in the United Kingdom

The Data Controller in respect of the processing of your personal data carried out through the Website is Register.

Only where Register processes your data to carry out marketing activities jointly with other companies of the team.blue Group, or through Meta's services, does Register act as joint controller together with the other Group companies or together with Meta. Further information regarding such services and processing activities can be found, respectively, in paragraphs 4.d.ii. and 4.f.ii. of this Privacy Notice.

Furthermore, Register has designated as its representative in the United Kingdom the team.blue group company Namesco Limited, with registered office at Acton House, Perdiswell Park, Worcester, WR3 7GD. The said representative may be contacted at the following e-mail address: dc@names.co.uk.



2. Data Protection Officer

Register has appointed a data protection officer (also referred to as the “DPO”). The DPO is available to answer any queries concerning the processing of personal data carried out by Register. The DPO may be contacted by writing to dpo@register.it.



3. Personal Data Subject to Processing

“Processing” of personal data means any operation or set of operations performed upon personal data or sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Please note that the personal data we process may include - depending, among other things, on how you use the Services - an identifier such as your name, e-mail address, an identification number, location data, an online identifier, purchases made, and other data capable of rendering you identified or identifiable (hereinafter simply “Personal Data”).

In particular, the Personal Data that we process through the Website falls within the following categories.

a. Browsing Data

In the ordinary course of their operation, the computer systems and software procedures used to operate the Website acquire certain Personal Data whose transmission is inherent in the use of internet communication protocols. This information is not collected for the purpose of being associated with identified individuals, but by its very nature could, through processing and association with data held by third parties, permit users to be identified.

This category of data includes the IP addresses or domain names of the computers used by users connecting to the Website, the URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful outcome, error, etc.) and other parameters relating to the user's operating system and computing environment.

Such data are used solely to derive anonymous statistical information on the use of the Website and of our clients' websites and to monitor its correct functioning, to identify anomalies and/or abuse, and are deleted immediately after processing.

In limited cases, such data may be used to establish liability in the event of alleged computer-related offences to the detriment of the Website or of third parties. Save for such cases, data relating to web contacts are not retained for more than fourteen days, save for any requests made by the user (e.g., access to the user's personal pages within the Register.it site summarising the services used, published information, etc.).

b. Data Processed in Connection with the Use of Social Media

In addition to completing the registration form, if you hold a Facebook profile you may register for our Services by clicking the "Login with Facebook" button. In doing so, Facebook will automatically transmit to Register the Personal Data necessary for registration.

Alternatively, if, in addition to holding a Facebook profile, you are also a registered user of Register, you may simply link the two accounts by clicking "Login with Facebook" and subsequently "Link account". By doing so, you will be able to use our Services simply by clicking "Login with Facebook", accessing your Register control panel directly without entering your credentials.

In the same manner, Register enables you to link your Register account to any Google and LinkedIn accounts you may hold. In these cases too, the relevant social network sites will transmit to Register the Personal Data necessary for registration.

c. Data Voluntarily Provided by the Data Subject

In using certain Services (such as in the exchange of e-mails or messages with our Customer Care operators), you may transmit to us Personal Data belonging to third parties. In such circumstances, you shall act as an autonomous data controller and shall therefore assume all statutory obligations and liabilities.

Accordingly, in these limited cases you agree to provide us with the broadest indemnity in respect of any claim, demand or request for compensation for damage arising from processing that may be brought against Register by such third parties in relation to their Personal Data transmitted by you, in the event of any breach of the applicable data protection rules.

In any event, where, in using our Services, you provide us with, or otherwise process, the Personal Data of such third parties, you agree to warrant to us - assuming all liability in connection therewith - that such specific instance of processing is founded upon an appropriate legal basis (for example, the data

subject's consent) pursuant to Article 6 of the Regulation, legitimising the processing of the information in question.

[d. Domain Name Registration Data](#)

For detailed information on Register's processing activities in connection with the use of our domain name registration Services, please refer, at this link, to our Privacy Notice - Domain Name Registration.

[e. Traffic Data](#)

In connection with the provision of its electronic mail Services, Register processes certain data necessary for the transmission of communications over electronic communications networks. Such data are those listed in Legislative Decree No. 109/2008 and, in particular, comprise:

- the IP address used, the e-mail address and, where present, a further identifier of the sender;
- the IP address and the fully qualified domain name of the mail exchanger host, in the case of use of SMTP technology, or of any other type of host relating to a different technology used for the transmission of the communication;
- the e-mail address and, where present, a further identifier of the recipient of the communication;
- the IP address and the fully qualified domain name of the mail exchanger host, in the case of SMTP technology, or of any other type of host relating to a different technology used, that effected delivery of the message;
- the IP address used for receipt or consultation of e-mail messages by the recipient, irrespective of the technology or protocol used;
- the date and time (GMT) of connection and disconnection of the user of the e-mail service over the internet and the IP address used, irrespective of the technology and protocol employed;
- the internet service used.

[f. Cookies](#)

For detailed information on the processing carried out by Register by means of cookies and other similar tracking tools, please refer, at this link, to our Cookie Policy.

[g. Data Processed in Connection with the PEC Service](#)

For detailed information on Register's processing activities in connection with the use of our PEC (Certified Electronic Mail) Services, please refer, at this link, to our PEC Privacy Notice.

[h. Data Processed in Connection with the SPID Service](#)

For detailed information on Register's processing activities in connection with the use of our SPID Services, please refer, at this link, to our SpidItalia Privacy Notice.

[i. Data Processed within the Control Panel](#)

If you are a registered user and have purchased our Services, you may manage them through the control panel, which is accessible immediately after logging in on our Website.

Depending on the Services you have purchased, the control panel may display the following information: billing data, payment instruments used, active and expired Services, Service expiry dates, and your privacy settings (in this regard, referring to whether or not you have given consent to the Marketing purpose referred to in paragraph 4.f. below).



4. Purposes of Processing, Legal Basis, and Data Retention Period

This paragraph sets out the processing of Personal Data carried out by Register through the Website, the purposes of each processing operation, the applicable legal basis, and the relevant data retention period or, where this cannot be precisely determined, the criteria used to determine such period. If you would like further information regarding retention periods, please contact Register or our DPO at dpo@register.it.



a. Provision of the Service

This purpose encompasses the following processing of Personal Data. The legal basis for such processing is “*performance of a contract to which the data subject is party*” (pursuant to Article 6(1)(b) of the Regulation), as the processing is necessary for the provision of the Services. The provision of Personal Data for this purpose is optional; however, failure to provide it would render it impossible to activate the Services requested.

- Providing you with the Services and managing them through the control panel (see also paragraph 2.i. “Data Processed within the Control Panel”), in accordance with Register’s General Terms and Conditions of Service (General Terms and Conditions of Service | Register.it) and with the specific Service Order applicable from time to time depending on the Service purchased (Register.it Service Orders). This includes the collection, storage and processing of your data in order to establish and manage, at an operational, administrative and technical level, the contract on the basis of which we provide our Services, including service communications relating to our contractual relationship.
- Enabling you to browse and consult the Register Website.
- Responding to any requests for assistance or information that you may make by e-mail, telephone or chat. In the latter case, you may do so through the “Contact us” page of the Website, through the Privacy Complaints form available on the said “Contact us” page, or by clicking “CONTACT US ON WHATSAPP” on the page <https://www.register.it/siti-web/realizzazione-siti/sito-evoluto/>, should you require assistance with the creation of your website. As such requests are handled via WhatsApp, we invite you to review WhatsApp’s privacy notice, available at Privacy Policy - SEE (whatsapp.com). As regards telephone or e-mail requests, please note that calls and e-mail communications will be recorded so that Register can demonstrate that it has correctly dealt with requests and, subsequently, to enable Register to defend itself in legal proceedings, where necessary. Solely with regard to the recording of telephone calls, the legal basis for the processing is “the pursuit of the legitimate interest of the controller” (pursuant to Article 6(1)(f) of the Regulation), consisting in the interest of ensuring an effective and consistent service. Should you not wish for this processing to take place, we invite you to address only written requests to our customer service, avoiding the use of the telephone. The retention of data necessary to demonstrate the correct provision of services and responses to requests is based on Register’s legitimate interest in being able to exercise its right of defence in legal proceedings, where necessary.
- Solely with reference to traffic data (see paragraph 3.e. above), Register may process such data for ordinary activities connected with the provision of the Service (e.g., for record-keeping

purposes in the event of invoice disputes or payment claims, for fraud detection, or to carry out analyses on behalf of clients), as permitted under applicable law (pursuant to Article 123 of the Privacy Code).

Retention period: Personal Data processed for the purpose of Provision of the Service, referred to in points (i) to (iii) above, will be retained for the time strictly necessary to achieve that purpose. Furthermore, as these are processing operations carried out for the provision of Services, Register will process the Personal Data for as long as permitted under Italian law for the protection of its own interests (pursuant to Article 2946 et seq. of the Italian Civil Code) and, in particular, will retain the data necessary to demonstrate correct performance of its contractual obligations for the period generally provided for by law for the limitation period applicable to actions for breach of contract. Solely with reference to the processing referred to in point (iv) above, Register will retain such data, protected by stringent security measures applied in accordance with the law, for six months from their generation, after which they will be deleted.



b. Statutory Obligations

This purpose encompasses the following processing of Personal Data. The legal basis for such processing is “*compliance with a legal obligation to which the controller is subject*” (pursuant to Article 6(1)(c) of the Regulation), to which Register is bound as Data Controller. Please note that it is not possible to object to this processing, as it arises from statutory obligations.

- Complying with statutory obligations of an accounting and tax nature, in particular in relation to the Services used by you, such as the obligation to retain invoices.
- Complying with a regulatory provision or an order of the competent Authorities. For example, in the course of criminal investigations, Register may receive requests from the judicial authority to provide telematic traffic logs.
- Solely with reference to traffic data (see paragraph 3.e. above), Register is required by law (pursuant to Article 132 of the Privacy Code) to retain such data in the event of requests from the judicial authority for the detection and prosecution of specific offences. For this reason, such data are protected by law through stringent security measures, including particularly sophisticated authentication techniques, which render them accessible only to personnel specifically authorised in writing, who may access them only pursuant to a reasoned order of the court, issued at the request of the public prosecutor or upon application by defence counsel for the person under investigation, the injured party or other private parties, or, in cases of particular urgency, on the basis of a reasoned order of the public prosecutor.

Retention period: Personal Data processed for the purpose of complying with Statutory Obligations, referred to in points (i) to (ii) above, will be retained for the period provided for by the specific applicable statutory obligation or provision of law. For example, invoices will be retained for ten years. Solely with reference to the processing referred to in point (iii) above, traffic data will be retained for six years from their generation, after which they will be deleted; otherwise, as indicated in the retention period applicable to the Provision of the Service purpose, they will be retained for six months.



c. Marketing Exclusively by E-mail for Similar Services (so-called Soft-Spam)

This purpose encompasses the following single processing operation of Personal Data. The legal basis for this processing is “*the pursuit of the legitimate interest of the controller*” (pursuant to Article 6(1)(f) of the Regulation), as specifically permitted under Article 130(4) of the Privacy Code, consisting in

Register's legitimate interest in promoting products or services similar to those already purchased by you and in which you might reasonably be interested. Please note that, as this processing is for marketing purposes, you may object to it at the outset or on the occasion of each subsequent e-mail communication; such objection shall not entail any consequence for your use of the Services.

- Carrying out direct marketing communications by e-mail for services similar to those already purchased by you.

Retention period: Personal Data processed for this purpose will be retained until you object, or until three years after you cease to be our client or after you register on the Website without purchasing our Services.



d. Other Forms of Marketing

This purpose encompasses the following processing of Personal Data. The legal basis for such processing is consent (pursuant to Article 6(1)(a) of the Regulation), as specifically provided for under Article 130 of the Privacy Code. Please note that, as this processing is for marketing purposes, you may object to it by withdrawing your consent through your control panel, by sending a request through the Privacy Complaints form, or in any other manner

- Carrying out studies, research, market statistics, or sending you advertising material, commercial information or surveys to improve our Services (the latter also referred to as "customer satisfaction") by e-mail, SMS, and/or telephone with an operator and/or through Register's official social network pages and/or by messaging services (such as WhatsApp™), or through your control panel, where you are our client; furthermore, if you also hold a Facebook profile, you may see Register advertising banners on your profile (all of the foregoing activities being collectively referred to, for simplicity, as "Marketing").
- Carrying out Marketing activities jointly with other companies of the team.blue Group, as joint controllers with Register, consisting in the sending of personalised advertising material by e-mail, jointly with the Group company Iubenda S.r.l., with registered office at via San Raffaele, 1 – 20121 Milan ("Iubenda"). The sending of advertising material relates to the services marketed by Iubenda. In particular, the activity consists in uploading a list of domains relating to Register's clients, associated with the relevant e-mail address, onto a platform operated by Iubenda, on the basis of Register's legitimate interest in carrying out joint marketing activities with the other companies of the team.blue Group. Subsequently, Iubenda carries out a scan of the domains in order to detect any non-compliance of the website with applicable privacy legislation and, where one or more instances of non-compliance are detected, associates the results of the scan with the e-mail addresses uploaded to the platform, on the basis of Iubenda's legitimate interest in carrying out joint marketing activities with the other Group companies. Register has agreed with Iubenda that Register acts as the principal point of contact for the exercise of your privacy rights under the Regulation.

Retention period: Personal Data processed for this Marketing purpose, with particular reference to point (i) above, will be retained until you withdraw your consent, or until three years after you cease to be our client or after you register on the Website without purchasing our Services. With specific reference to point (ii) above, your data will be deleted from the platform once the relevant e-mail-sending activity has taken place.



e. Disclosure to Third Parties for Their Own Marketing Purposes

This purpose encompasses the following single processing operation of Personal Data. The legal basis for this processing is consent (pursuant to Article 6(1)(a) of the Regulation). Please note that this consent may be specifically requested from you prior to the commencement of the processing and that, as this processing is for marketing purposes, you may object to it, by withdrawing consent, by sending a request through the Privacy Complaints form or by writing to dpo@register.it. Such objection shall not entail any consequence for your use of the Services.

- Solely with reference to certain Services, your data may be processed for the purpose of disclosure to third parties for their own marketing purposes. Specifically, you may receive information and/or offers concerning products, services or initiatives of other companies belonging to the team.blue Group and/or affiliated or controlled companies of that Group, and/or of other commercial partners and outsourcers acting as autonomous controllers.

Retention period: Personal Data processed for this purpose will be retained until you withdraw your consent, or until three years after you cease to be our client or after you register on the Website without purchasing our Services.



f. Profiling for Marketing Communications

This purpose encompasses the following processing of Personal Data. The legal basis for such processing is “*the pursuit of the legitimate interest of the controller*” (pursuant to Article 6(1)(f) of the Regulation), consisting in Register's legitimate interest in personalising its commercial proposals. Please note that you may always object to this processing, through the Privacy Complaints form or by writing to dpo@register.it, explaining your particular reasons. Such objection shall not entail any consequence for your use of the Services.

- Personalising our Marketing communications, referred to in paragraphs 4.c. and 4.d. above, on the basis of the Services purchased by you or in which you have expressed interest by browsing our Website after registering, or on the basis of the customer group to which you belong ("Profiling"). For example, if you are a reseller you will receive commercial offers addressed to resellers; if you have used our Website to search for information on particular Services, you will receive offers relating to such services; if you are using one of our Services, based on your personal use of the Service, you will receive relevant communications from Register, such as the offer of complementary and/or compatible Services to the one purchased. This type of analysis is typically carried out without the use of cookies, and the related decisions are not based on solely automated processing.
- Solely where you are also a Facebook user, you may receive personalised promotional messages on your Facebook page relating to Register's Services; this takes place on the basis of the targeting functionalities made available by Facebook that Register uses. For example, Register uses such functionalities to promote its posts and promotional content to specific segments of Facebook users (e.g., persons aged between 30 and 40 interested in IT products and resident in a given geographical area); it is specified that the profiling activity is carried out by Facebook and that Register does not have access to the underlying data in clear form. For further information, Facebook's privacy policy is available at the following link: <https://www.facebook.com/policy.php>. In connection with this activity, Register is a joint controller together with Meta Inc. The related joint-controllership agreement is available at https://www.facebook.com/legal/terms/page_controller_addendum.

Retention period: Personal Data processed for this Profiling for Marketing Communications purpose are retained for the same period provided for the other Marketing purposes. Accordingly, your data will be retained until you object, or until three years after you cease to be our client or after you register on the Website without purchasing our Services.



g. Marketing Automation via Cookies

This purpose encompasses the following single processing operation of Personal Data. The legal basis for this processing is consent (pursuant to Article 6(1)(a) of the Regulation), as specifically provided for under Article 122 of the Privacy Code. Please note that, since this processing activity is carried out exclusively by means of cookies and other tracking tools, you may grant (or withhold) consent by clicking "Accept" (or "Reject") within the cookie banner displayed upon accessing the Register Website. You may also withdraw such consent at any time by following the instructions provided in our Cookie Policy, or by managing the cookie settings in your browser.

- Displaying personalised content or offers on the Website through the use of profiling cookies and other tracking tools ("Marketing Automation"). For example, if you browse our Website to search for information on particular Services, you will be shown offers relating to such Services.

Retention period: Personal Data processed for this Marketing Automation purpose are retained until consent is withdrawn. Furthermore, if you do not withdraw consent, such data will be retained for 14 days from generation where you are an unregistered user of the Website, or for 2 months from generation where you are a registered user.



h. Anonymised Statistical Analysis via Cookies

This purpose encompasses the following single processing operation of Personal Data. The legal basis for this processing is "*the pursuit of the legitimate interest of the controller*" (pursuant to Article 6(1)(f) of the Regulation), consisting in Register's legitimate interest in improving its campaigns and Services. Please note that you may always object to this processing, through the Privacy Complaints form or by writing to dpo@register.it, explaining your particular reasons. Such objection shall not entail any consequence for your use of the Services. For any further information regarding this processing, please refer to our Cookie Policy.

- Following appropriate anonymisation, carrying out statistical analysis activities, by means of cookies and other similar tools, aimed at improving its Services and at verifying and measuring the quality and effectiveness of Register's online advertising campaigns (e.g., how many users of the Register Website who purchased Services actually came from marketing campaigns carried out by us through Google, Facebook, etc.).

Retention period: Data processed for this purpose are retained for 25 months from the date of their collection.



i. Security and Anti-Fraud

This purpose encompasses the following processing of Personal Data. The legal basis for such processing is “*the pursuit of the legitimate interest of the controller or of third parties*” (pursuant to Article 6(1)(f) of the Regulation), consisting in Register's legitimate interest in preventing fraud and scams to its detriment or to the detriment of its clients, as expressly provided for in Recital (47) of the Regulation. Please note that you may always object to this processing, through the Privacy Complaints form or by writing to dpo@register.it, explaining your particular reasons. In such case, we reserve the right to assess your objection in accordance with Article 21(1) of the Regulation. As some of the processing activities described below make express reference to the use of cookies, we invite you to also refer to our Cookie Policy.

- The adoption of an automated control system, implemented also through the use of cookies and other similar tracking tools, involving the detection and analysis of certain user behaviour on the Website, associated with users' IP addresses and other Personal Data linked to browsing activity. Accordingly, should any person attempt to engage in fraudulent conduct on the Website, for example to benefit repeatedly from the same promotion without entitlement, Register may exclude that person from the promotion or adopt any other measure for its protection as provided by law.
- Non-activation or blocking of clients' e-mail accounts or hosting accounts from which spam or phishing communications are found to originate. To the extent possible, Register will verify the client's identity in order to carry out the appropriate checks and, in the event of no response or the submission of false documents, will proceed to block the account.
- Checks on the use of hosting Services. In particular, where Register detects an exceptional increase in the disk space used by a client, without in any way accessing the content uploaded and processing exclusively browsing logs, it will use every reasonable effort to verify any unlawful use of the Service (whether at contractual or regulatory level), in order to notify the client, protect its own rights, and ensure the security of its systems.
- The adoption of a real-time anti-fraud verification system for payments, at the time a purchase is made on the Website. Specifically, we communicate the Personal Data strictly necessary to a specialised anti-fraud service provider (MaxMind Inc.), which assigns a fraud score to the transaction. The score is generated by means of a machine-learning algorithm that produces a risk assessment for each transaction, based on factors including the reputation of IP addresses, e-mail addresses, shipping addresses, telephone numbers and devices, IP address analysis including proxy detection and geolocation checks, and transaction feedback from the minFraud network; further details on the operation of the algorithm are available at: [minFraud riskScore | MaxMind](#). Depending on the score assigned, should it exceed a first threshold, the transaction is accepted but flagged internally as "suspicious" and subjected to internal review by authorised personnel, who will, where appropriate, manually activate the requested Services. Where the score exceeds a second, higher threshold, the transaction is automatically declined. Both thresholds are manually set by Register, based on a sample of cases established as suspicious or fraudulent, which is periodically reviewed in order to avoid false positives. Where a transaction is declined, it is subsequently reviewed by our operators and, in such case, we ensure that we provide you with the means necessary to contact our support in order to dispute that decision. For further information regarding the processing carried out by MaxMind, you may consult its privacy notice at: [Privacy Policy | MaxMind](#).
- Profiling activities carried out by Register in order to withhold its offers from clients who connect from and/or invoice from countries outside the European Union, and in particular from countries included in a "Black List" drawn up by Register on the basis of criteria derived from its anti-fraud analysis activities. In any event, should you consider that you are unjustly denied access to offers for these reasons, we invite you to contact Register's customer support.

- Verification of the identity of its clients by means of a request for a photograph or other suitable identifying document. This activity is carried out: a) if you purchase one or more servers (dedicated or virtual) for the first time; b) where we independently identify, or receive reports of, infringements of industrial or intellectual property rights by third parties; c) if the client is identified as fraudulent by the automated control system referred to in paragraph 4.i.i. above.
- Monitoring activities carried out by Register in order to trace, on the dark web, clients' control panel access credentials (referred to in paragraph 3.i. "Data Processed within the Control Panel") that are reasonably found to have been intercepted and exfiltrated by malware.

Retention period: Personal Data processed for this Security and Anti-Fraud purpose are retained, respectively in the order of points (i) to (vii) above, for the following periods: (i) for the time strictly necessary for Register to prevent and combat fraudulent conduct carried out through the Website, such as, for example, benefiting repeatedly from the same promotion without entitlement; (ii) for the entire duration of the contractual relationship; (iii and iv) browsing logs are retained for seven days from generation; (v) until Register removes the relevant party from the "Black List" drawn up by Register on the basis of criteria derived from its anti-fraud analysis activities; (vi) for as long as permitted under Italian law for the protection of its own interests (pursuant to Article 2946 et seq. of the Italian Civil Code); (vii) for the time strictly necessary for Register to prevent and combat fraudulent conduct carried out through the Website, such as, for example, benefiting repeatedly from the same promotion without entitlement.



j. [team.blue hub](#)

team.blue hub is a direct marketing and notification service provided by team.blue N.V. and present on our Website. It enables the delivery of personalised notifications through the Website and product recommendations based on your activities and interactions on the Website, where you have given the relevant consent through the cookie banner on our Website; further details of this processing are set out in our Cookie Policy, in the section entitled "team.blue hub".

In addition, through the team.blue hub you have the option of activating services of other team.blue Group companies directly from your Register account; in respect of this processing, carried out by Register as an autonomous Data Controller and consisting in processing your Personal Data in order to display the relevant activation window, the legal basis is Article 6(1)(b) of the Regulation, as the processing is necessary to give effect to your request to activate such services.

Should you agree to activate one of these services through the relevant activation window, team.blue N.V., as autonomous controller, will transfer your e-mail address to the specific team.blue Group company concerned, solely for the purpose of creating an account on that company's website on your behalf; you will be able to review the specific privacy notice of team.blue N.V. from the activation window, before proceeding with account creation.

No other Personal Data of yours is transferred in connection with this process. Once the account has been created, the relevant Group company will act as an autonomous Data Controller in respect of your account data, in accordance with its own privacy notice, which you will be able to consult from the activation window before proceeding with account creation. Register bears no further responsibility for the processing carried out by that Group company following the account creation stage.



5. Recipients of Personal Data

Your Personal Data may be shared, for the purposes referred to in paragraph 4 above, with the following parties (collectively, the “Recipients”):

- parties acting as suppliers on behalf of Register, namely: i) persons, companies or professional firms which typically act as processors, providing assistance and advisory services to Register in accounting, administrative, legal, tax, financial and debt-recovery matters in connection with the provision of the Services; ii) parties with which it is necessary to interact for the provision of the Services and which typically act as autonomous controllers, such as auditing firms, credit-card payment service providers (Mercury Payments and Banca Sella), or anti-fraud service providers (MaxMind Inc., which in part also acts as our processor); iii) parties engaged to carry out technical maintenance activities (including maintenance of network equipment and electronic communications networks), which typically act as processors;
- parties, bodies or authorities which typically act as autonomous controllers, to which we are obliged to disclose your Personal Data pursuant to statutory provisions or orders of the authorities (for example, in the course of criminal investigations, Register may receive requests from the judicial authority to provide telematic traffic logs);
- natural persons authorised by Register to process Personal Data necessary to carry out activities strictly connected with the provision of the Services, who are bound by confidentiality undertakings or an appropriate statutory confidentiality obligation, such as Register's employees or collaborators;
- commercial partners, which typically act as autonomous controllers for their own separate and independent purposes, solely where you have given specific consent;
- other companies of the team.blue Group, of which Register forms part. The team.blue Group, comprising various brands and controlled companies, may improve coordination and the allocation of resources by sharing data internally. This enables more efficient collaboration on product, campaign and customer-service improvements. Personal Data may be shared among companies belonging to the team.blue Group for the production of marketing statistics, for internal administration purposes, and for reporting purposes, but only to the extent necessary for the intended purpose and on the basis of appropriate security measures to prevent unauthorised access or disclosure. In the specific case of iubenda, a company acting as joint controller with Register, the disclosure of data takes place in the manner and for the purposes described in paragraph 4.d.ii. above.

The complete list of Recipients is available upon request sent to dpo@register.it.



6. Transfers of Personal Data

Some of your Personal Data are shared with Recipients that may be located outside the European Economic Area (EEA). Register ensures that the processing of your Personal Data by such Recipients takes place in compliance with the Regulation. Accordingly, such transfers may be based on an adequacy decision or on the Standard Contractual Clauses (also known as “SCCs”) approved by the European Commission.

Further information is available upon request sent to dpo@register.it.



7. Rights of Data Subjects

At any time, you may exercise the following rights provided for under the Regulation: access to your Personal Data, rectification or erasure thereof, objection to processing in the cases provided for under Article 21 of the Regulation, restriction of processing in the cases provided for under Article 18 of the Regulation, and the right to receive your data in a structured, commonly used and machine-readable format (portability), in the cases provided for under Article 20 of the Regulation.

You may submit your requests to exercise these rights through the Privacy Complaints form or by writing to dpo@register.it. As regards the right to data portability, you may exercise it and obtain further information on its content through this link: Data Portability - Register.it.

Please further note that, in the event of a request for erasure, should you not have previously withdrawn any consent given for the marketing purposes referred to in paragraphs 4.d and 4.e above, you may continue to receive, for a few hours, any promotional e-mails previously scheduled for dispatch, owing to the necessary technical alignment of our systems.

Furthermore, where data subjects submit reports concerning abuse in the use of the Services or spamming activities — activities already contractually prohibited, as specified in our General Terms and Conditions of Service | Register.it — carried out by a Register client (it being specified that such client typically acts as controller under the Regulation), as well as in the presence of any further request to exercise the aforementioned privacy rights under the Regulation, Register will, without entering into the merits of the request, on the one hand promptly inform the client/controller and, on the other, provide the data subjects with the client/controller's contact details.

In any event, you always have the right to lodge a complaint with the competent supervisory authority (the Italian Data Protection Authority, Garante per la Protezione dei Dati Personali), pursuant to Article 77 of the Regulation, should you consider that the processing of your data is contrary to applicable law, or to bring proceedings before the competent courts (Article 79 of the Regulation).

8. Amendments

This Privacy Notice is in effect as of 30 June 2026. Register reserves the right to amend or simply update its contents, in whole or in part, including as a result of changes in applicable law. Should any amendments to this Notice concern substantial changes to the processing activities, or otherwise have a material impact on data subjects, Register will take care to inform data subjects accordingly.